



Somalytics closes seed funding round, attracts additional investors

Mass manufacturing of unique miniature paper sensors expected by end of year

SEATTLE, Aug. 30, 2022 — Tech innovator [Somalytics Inc.](#) today announced it has received seed funding of \$1.9 million to launch mass production of its award-winning new sensor. Made of a paper composite, it is the world's smallest nano-based capacitive sensor. The funding was led by hard science investment firm [IP Group Inc.](#) with support from [WRF Capital](#). IP Group provided the initial investment for Somalytics that helped launch the company last year out of [CoMotion, University of Washington's](#) collaborative innovation hub.

"We deeply appreciate the continuing confidence and support from IP Group and are thrilled to welcome WRF Capital to our investor team," said [Barbara Barclay](#), CEO of Somalytics. "We have made such incredible progress since our launch in November. This support will expedite our move to mass manufacturing as well as our continuing research and development efforts and team growth. We look forward to seeing what incredible new products will be created using our sensors for a wide variety of markets."

Somalytics' patent-pending [carbon-nanotube paper composite \(CPC™\) capacitive sensors](#) establish a [new](#) sensor category and "feel" human presence at greater distances, revolutionizing human-machine interfaces and creating opportunities for developers to build new user experiences and strengthen industrial automation. Somalytics' new eye, gesture, touch and fluid monitoring sensor technology is expected to transform categories such as eye tracking, consumer electronics, wellness monitoring, safety applications, the Internet of Things, health and wellness, and transportation.

"We are excited to support Somalytics and its development of unique nano-based capacitive sensors," said Loretta Little, managing director at WRF Capital. "The advantages of lower cost manufacturability, low power consumption and increased sensitivity expand their value across industries and applications."

Somalytics expects to begin mass production of its unique sensors before the end of the year out of its [new headquarters and manufacturing facility in Redmond, Washington, which it moved into in July.](#)

Stay tuned to Somalytics on [LinkedIn](#) and [Twitter](#) for updates!

For more information, go to www.somalytics.com.

IMAGES: For photos and video of Somalytics, please go to ces.vporoom.com/Somalytics.

About [Somalytics](#)

Somalytics is bringing better sense to the digital world. The nanotechnology start-up is commercializing a patent-pending carbon-nanotube paper composite (CPC) capacitive sensor, which is a new technology developed by University of Washington researchers in collaboration with CoMotion. Somalytics' eye, gesture, touch and fluid monitoring sensors are miniature and highly sensitive to the human body. They are designed to improve the human experience through innovations in eye tracking, consumer electronics, AR/VR, the Internet of Things, health and wellness, and transportation. Follow us on [LinkedIn](#) and [Twitter](#). www.somalytics.com.

**About WRF Capital**

WRF Capital, a reserve pool of funds that Washington Research Foundation invests in local early-stage companies, has backed 119 startups since 1996. Returns support the Foundation's investment and grant-making programs. For additional information, please visit www.wrfseattle.org.

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